



*SOUTH YORKSHIRE DELIVERY
SYSTEM FOR SPORT AND
ACTIVE RECREATION*

**The role of South Yorkshire
Sport**

WELCOME TO OUR ON-LINE
CONSULTATION

What Are We?

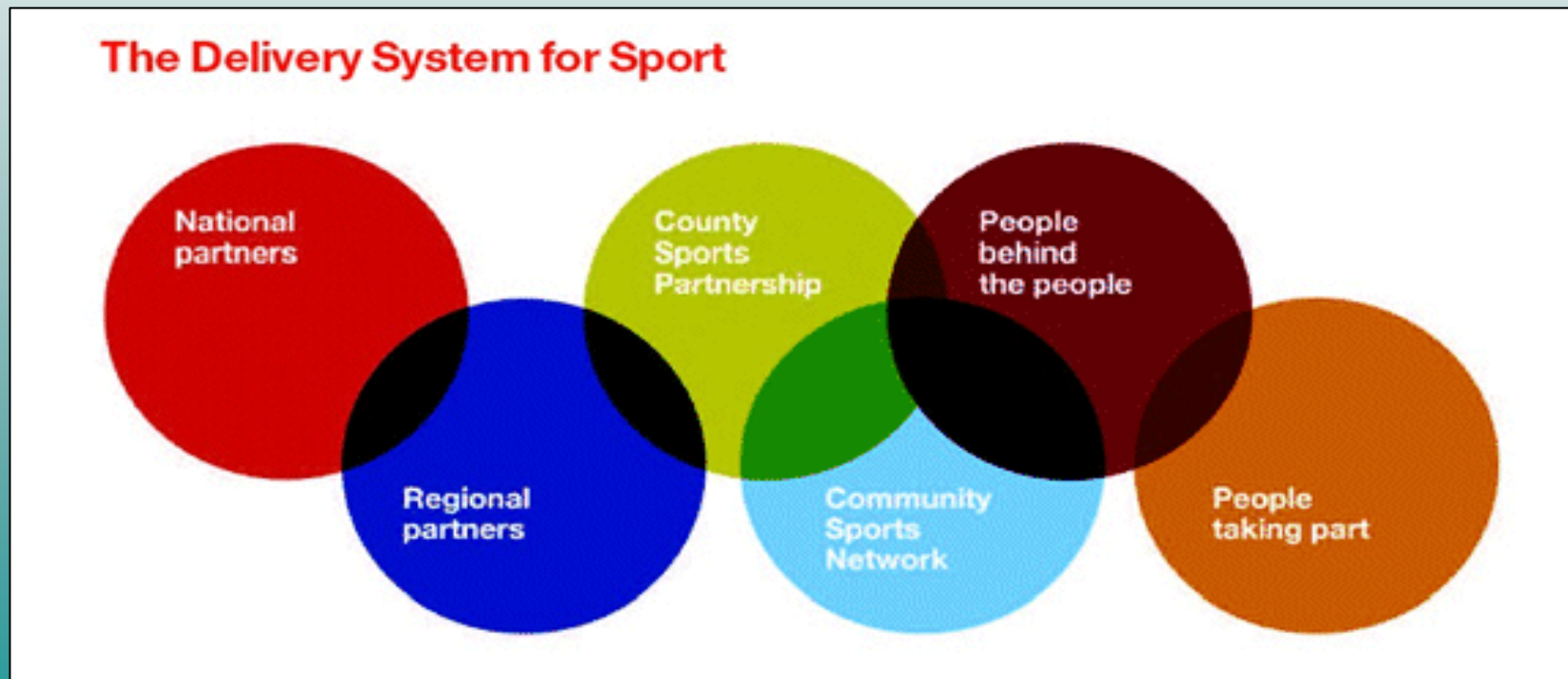
- South Yorkshire Sport is a sub regional partnership of key organisations, responsible for the strategic co-ordination and planning of sport and active recreation in South Yorkshire.
- As a County Sports Partnership, we play a key role in the Delivery System for Sport. We support local Community Sports Networks, and help to maximise the impact of investment in sport throughout South Yorkshire.

The Aim - explained

- **To increase and improve opportunities in sport and recreation in South Yorkshire through an integrated single system linking national, regional and local delivery**
 - We exist to bring South Yorkshire people and organisations together who share a passion for, and commitment to, sport and active recreation.
 - We work with a range of partners to ensure we use our shared resources effectively and avoid duplication
 - We want to help create more opportunities for more people to play and enjoy sport, volunteer through sport and help support the development of sport in South Yorkshire
 - This will help improve health, increase participation in sport and change the way people live their lives.
 - We seek to promote and support the development of local sporting opportunities through the single delivery system for sport.

The single delivery system for sport

- We play a key role in linking what happens in your local area with what happens regionally and nationally



Who is in the Partnership?

A list of partners that we are currently working with can be found below

- Sport England
- Barnsley Metropolitan Borough Council
- Doncaster Metropolitan Borough Council
- Rotherham Metropolitan Borough Council
- Sheffield City Council
- Sport England
- South Yorkshire Partnership
- Coal Industry Social Welfare Organisation
- England Athletics
- England Basketball
- England Hockey
- England Netball
- The Football Association
- The Rugby Football Union
- The Rugby Football League

South Yorkshire Sport also links with agencies in the health, regeneration, crime reduction, education sectors and voluntary sector sports clubs under the umbrella of the South Yorkshire Sports Partnership.

What have we discovered?

We have spent the last eight weeks listening to our current partners – here are some of the things that we have found....

- Sport in South Yorkshire has tended to operate in 4 distinct areas aligned to local authority boundaries
- These 4 areas rarely share ideas, thoughts and good practice on a regular basis.
- The 4 areas appear to develop independently from one another and tend to operate in isolation, their specific issues and challenges in areas of common delivery are rarely shared and as such it is hard to develop a broader, South Yorkshire perspective
- There is no embedded shared vision or sustainable structure to support the strategic development of sport in South Yorkshire.



What have we discovered?

- In the past, South Yorkshire Sport has been criticised for not working effectively with its partners.
- In the past, South Yorkshire Sport has often duplicated the efforts of our partners and imposed programmes without identifying how these support what is already happening
- Some key parts of the delivery system in South Yorkshire are disconnected from each other which affects how well we support one another
- There appears to be a willingness from all partners who share a passion for sport to develop more effective structures to support what we all do.

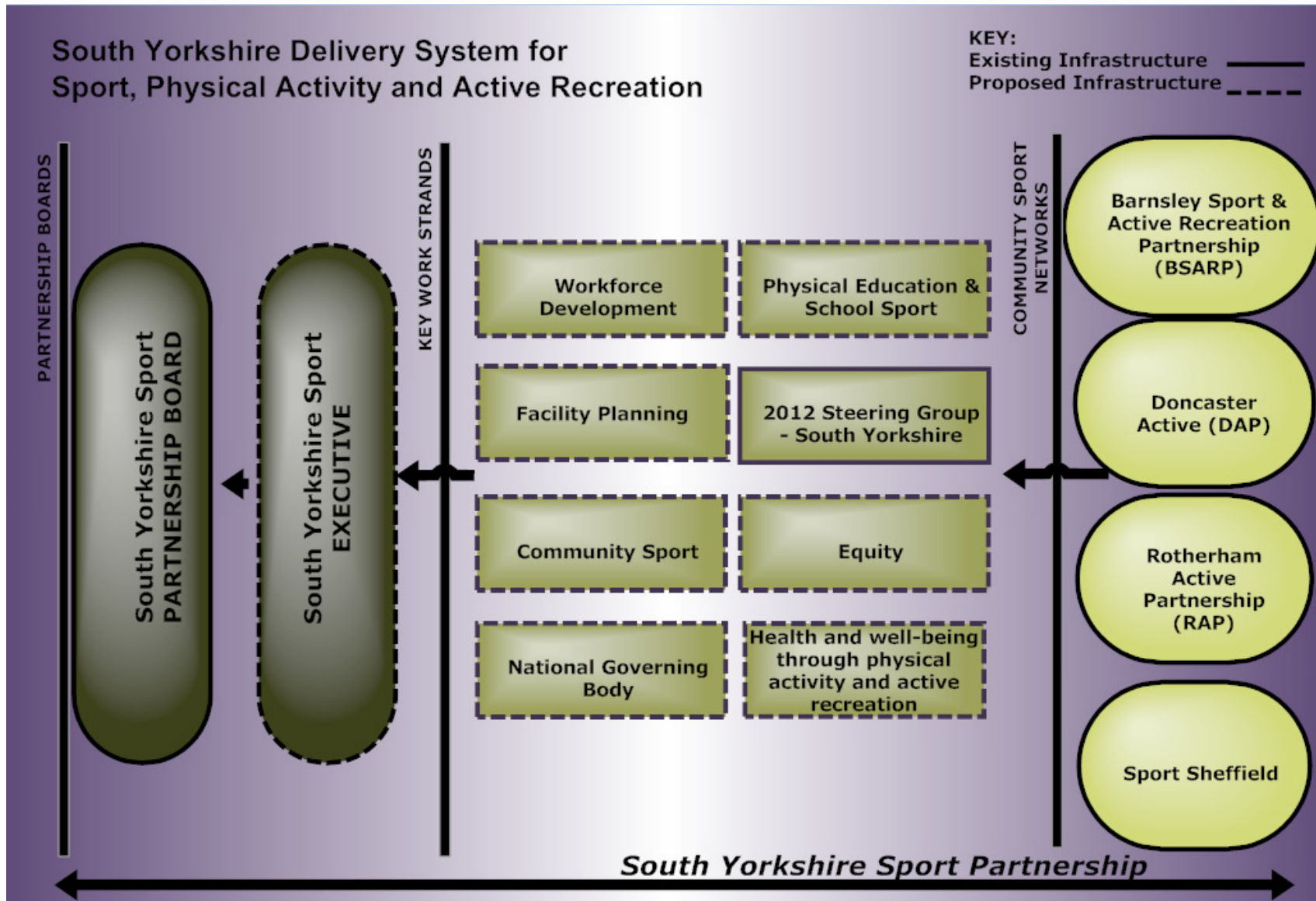


What do we think is needed?

We think there is a need to establish a South Yorkshire structure which exists to:

- Share ideas and good practice
- Disseminate information to all parts of the delivery system
- Champion the achievements of sport across South Yorkshire
- Deploy the skills and expertise of our partners in a more effective manner thereby avoiding duplication of effort
- Make a stronger case for investing in sport across South Yorkshire

A Proposed Structure for South Yorkshire Sport



The structure explained

- We don't want to increase the amount of 'red tape' in sport, however, we suggest that there are eight themes that deserve better co-ordination at a South Yorkshire level
- The themes, if agreed, will shape the work of the Partnership over the next three years
- Underpinning the eight themes are three core functions which South Yorkshire Sport feels are essential in sustaining progress – these will be key areas of responsibility for the core staff team

Managing the Structure

Partnership Board (Existing)

- Already established and incorporates specialist expertise in themed areas
- Requires a shift in focus away from current operational focus towards a broader strategic viewpoint
- Will establish a clear vision for sport in South Yorkshire by identifying where sport needs to be by 2010
- Will hold the Partnership and core staff accountable for achieving the vision

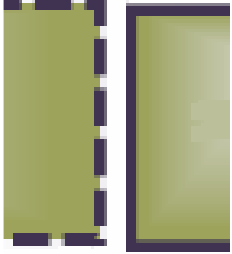
Managing the Partnership

Partnership Executive (Proposed)

- Will guide the operational aspects of our work
- Will engage the expertise of professional officers/volunteers and core partnership staff
- Will co-ordinate the work within and between the 8 themes and ensure it contributes to the overarching aims, once these are agreed.
- Will help to create the agenda for the Partnership Board meetings

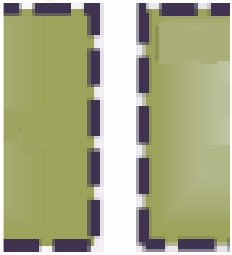


The Eight Strategic Themes

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1. Facility Development & Planning
 2. 2012 Olympic & Paralympic Games
 3. Equity
 4. Community Sport
 5. Workforce Development
 6. National Governing Body Liaison
 7. PE and School Sport
 8. Health & Physical Activity



Three Core Functions

- 
- A. Communication & Marketing
 - B. Performance Management
 - C. Investment and Leadership



1. Facility Development & Planning

We would like...



Facility Planning

- To stimulate an inclusive debate surrounding the development of sports facilities across South Yorkshire which will support the increase in participation in sport and enable our best athletes to reach their full potential
- To ensure that public, private and voluntary sectors are fully involved in the debate
- Key areas of work might involve: Local Development Framework (LDF) guidance, spatial planning, building status amongst planners, Building Schools for the Future, Sport Regeneration through housing growth, increased access to facilities, etc.



2. 2012 Olympic & Paralympic Games

We would like....

2012 Steering Group
- South Yorkshire

- To plan for a sustainable legacy for South Yorkshire arising from the London 2012 Games
- To use 2012 as a catalyst to stimulate changes to the way sport in South Yorkshire is structured and delivered
- To use 2012 to stimulate strong and vibrant delivery structures which can embrace and meet the increased demand for opportunities arising from the hosting of the Games
- To use 2012 to create a step change in participation in sport and active recreation across South Yorkshire, leading to increased and long-lasting participation rates.

3. Equity

We would like...



- To create opportunities for all people to get involved in sport no matter what their background, beliefs or personal preferences and lifestyle
- To stimulate better understanding between differing cultures and communities using sport as the catalyst for greater community cohesion
- To better understand the needs of aspirations of minority groups and involve them fully in developing plans for the future

4. Community Sport



Community Sport

We would like...

- To build 4 strong and sustainable Community Sports Networks which can evolve as the ‘voice’ of sport in each area
- To provide advice, guidance and support to the emerging Community Sports Networks so that they can reach their full potential
- To create a sub-regional environment where the community sport networks are the lynchpins of community sport delivery and influence, and that work around all proposed 8 key strands are developed and delivered through them.
- To create a platform for the community sport networks to work together in a sub-regional context, as well as allowing for partners working sub-regionally, regionally and beyond to access and work with the CSN’s in the most effective and streamlined way.

5. Workforce Development

We would like.....

Workforce
Development

- To lead the analysis of and planning for the current and future needs of the sporting workforce in South Yorkshire so that it is appropriately skilled, has access to relevant and beneficial training and is deployed effectively to sustain the anticipated increase in demand for opportunities to play sport

6. National Governing Body Liaison

National Governing Body

We would like...

- To act as a central source of information, guidance and support, primarily to the Community Sport Networks, on all matters relating to National Governing Body programmes, funding sources and resources which can be deployed to enhance sports provision at a local level.
- To strategically lead and coordinate talent pathway development across South Yorkshire, through working closely with community sport networks, national governing bodies and their specific club structure.

7. PE and School Sport

Physical Education &
School Sport

We would like...

- To facilitate greater engagement between school sport and PE and sport in the community.
- To strengthen the relationships between the school sport structures and single delivery system for sport to minimise duplication of effort and to share resources wherever appropriate.
- To create a better understanding of the ways in which the Partnership can help promote and publicise the contribution of PE and school sport to the development of sport across South Yorkshire
- To widen the school sport and PE strategic infrastructure through facilitating regular and streamlined engagement with headteachers, directors of specialism, LEA advisors, specialist teaching and support staff as well as Partnership Development Managers.



8. Health & Physical Activity

Activity

We would like...

Health and well-being
through physical
activity and active
recreation

- To engage with the health sector to champion the role that regular participation in sport and physical activity can have in improving the quality of life.
- To support the development of initiatives that help promote sport and physical activity in South Yorkshire
- To develop a sub-regional marketing campaign, building on existing exemplar practice in South Yorkshire, that targets the general population and promotes the role of sport and physical activity in everyday life.
- To better understand the barriers that stop health and sports professionals working more closely together
- To strengthen the links between Primary Health providers and Community Sports Networks.



A. Communication & Marketing

The core team will support the Partnership by:

- Acting as a central South Yorkshire hub of sporting information and knowledge which can be easily shared with all our partners
- Using this information to strengthen the status of the Partnership and its partners whilst improving the status of sport in South Yorkshire



B. Performance Management

The core team will support the partnership by:

- Creating an agreed system of collating performance and management data across South Yorkshire.
- Acting as a central South Yorkshire hub of management & performance information which can be easily interpreted to make a stronger case for increased investment in sport



C. Investment and Leadership

The core team will support the Partnership by:

- Identifying new sources of funding to strengthen the contribution that sport can make to the economy and vibrancy of South Yorkshire
- Making a strong case for sport in South Yorkshire to regional and national agencies and organisations
- Providing a co-ordinated and inclusive leadership for sport in South Yorkshire that celebrates the commitment of each partners and the increased strengths and benefits of working in this way.



So how can you help?

- By completing our survey, you will be helping us to ensure that what we do in the future will help make to make sport more effective and accessible to all who live in South Yorkshire
- Please encourage others who have a view to respond
- Please tell us how it really is so we get a true perspective of the challenges we will face
- If you need any help or guidance please feel free to get in touch with us via our web pages